

## **Colorado Springs Fine Arts Center at Colorado College**

Strategic Planning Museum SubCommittee

September 7<sup>th</sup>, 2016

Spencer Center, 830 N. Tejon Street

Hastings Conference Room, third floor

12 pm – 1pm

### **Members Present**

Rebecca Tucker, *Co-chair*, Joy Armstrong, Susan Edmondson, Jane Hilberry, Jessica Hunter-Larsen, Mario Montaña, Bruce Warren, Jaxon Rickel, *Staffer*

### **Members Absent**

Blake Wilson, *Co-chair*, Eric Perramond, Annette Seagraves

### **Guests**

Jill Tiefenthaler, David Dahlin, Lyrae Williams

- I. Welcome from Pres. Tiefenthaler and Lyrae Williams, Associate VP
  - a. Expressed appreciation for subcommittee members' time
  - b. Reviewed the 3 phases
  - c. Stressed importance of
    - i. discussing initiatives instead of specific tactics
    - ii. outreach
  - d. Reviewed timeline
- II. Introductions
- III. Overview of the subcommittee charge and SP committee structure; see strategic planning process document for summary
- IV. Timeline for the development of the museum programmatic plan and the overall comprehensive strategic plan: phase one ends 10/31/16; phase two ends 12/14/16; phase three ends 2/28/17. Draft plan is due Feb 15; final plan is due March 15.
- V. Outreach and Engagement
  - a. Planned outreach - listening sessions; comment cards; web site
  - b. Committee outreach
    - i. Engagement with home communities [Colorado College, Fine Arts Center]. Don't know if any particular groups have lots of concerns; our job is to listen to all feedback in phase one.

- ii. Other communities to target for outreach:
    - 1. Area universities and K-12 schools
    - 2. Other art galleries in the city or county of El Paso
    - 3. Other arts organization in town
    - 4. CC area alumni, including some in Denver
  - iii. Types of outreach
    - 1. Focus groups
    - 2. Email survey
    - 3. Generally, committee members should pair (1 FAC-associated with 1 CC-associated) to do outreach
    - 4. Reminder of importance of documentation- Jaxon's role
- VI. Welcome from Pres. and CEO David Dahlin
  - a. Excited about the collaborative process
  - b. Encouraged subcommittee to dream big
  - c. Acknowledged short timeline
  - d. Expressed appreciation for subcommittee members commitment
- VII. Other Business
  - a. Documents to distribute to subcommittee: Rebecca will forward best practices and policy documents from American Alliance of Museums and Association of Academic Museums and Galleries organizations.
  - b. Direct questions about the agreement, esp. regarding finances, that arise during outreach to Jill Tiefenthaler or David Dahlin
- VIII. Meeting Schedule – dates/times for phase one
  - a. September 12<sup>th</sup>, 26<sup>th</sup>, October 10<sup>th</sup>, 24<sup>th</sup> all 3:30 p.m. – 5:00 p.m.
  - b. \*Susan Edmondson will be absent for Sept 12 meeting and Mario Montaña will be absent for Sept 12<sup>th</sup> and 26<sup>th</sup> meetings